

**Subject: August Reduced Programming**

**From: Chester County Art Association <assistant@chestercountyarts.org>**

**Date: Mon, Jul 06, 2020 1:06 pm**



I hope that everyone had a good 4th of July weekend!

After almost four months, we're all adjusting to our 'new normal' on many levels. I hope that each of you and your families are healthy.

While our CCAA facilities closed on 3/15 and onsite programming was suspended, we've been adapting to online options. Our staff, teachers, students and camper families are creating, learning and growing in many new ways this summer! The feedback has been positive for our June and July virtual art camps, classes and workshops.

For the next two months, we will be exploring outdoor workshops and activities. In August, we are offering a limited number of art camps during the first two weeks. Unfortunately, shorter and smaller online groups with limited enrollment means less revenue. We are not covering our expenses and we must cut back on our offerings as well as our staff hours to conserve our limited funds.

The challenge for our organization is to stay afloat until we can fully resume safe onsite programming and until our supporters feel safe to participate. As this may be well into 2021, we will have to take things one month at a time and continually reassess what we can and cannot do.

We will offer fall programming in monthly increments with a combination of onsite and online options. Our September classes and workshops will be available for registration in early August. When it is viable for us to reopen, new safety procedures will be in place going forward.

We greatly appreciate all of the summer camp families and winter students who made donations and/or accepted account credit for future programs. Plus we are very grateful for ongoing donations and everyone's patience as we navigate these unprecedented times.

The arts enrich our lives. Our goal is to come back stronger than ever in 2021.

Wendy

Wendy Kershner  
Executive Director

**Look for our new website launching this summer!** Thanks to a generous grant, our CCAA site is updated and more user-friendly. Our goal is to make it easier for you to engage with us and learn about our programs, exhibits and events



©2020 Chester County Art Association | 100 N Bradford Ave

[Web Version](#)

[Preferences](#)

[Forward](#)

[Unsubscribe](#)

Powered by [Mad Mimi](#)®  
A GoDaddy® company

Copyright © 2003-2020. All rights reserved.