West Chester ART CENTER



2022 Annual Report

Chester County Art Association (CCAA) is a nonprofit organization dedicated to educating, inspiring, and connecting the people of Chester County to and through art.

From the Desk of the Director

Dear Friends and Neighbors of CCAA-

As we embark on a new chapter for the Chester County Art Association

(CCAA), we are finding new ways to serve artists, families, and the community, while maintaining the programs that many have come to know and love. In 2022, CCAA executed a robust schedule of programming and events, including monthly gallery exhibitions, classes, and workshops in a wide range of mediums. At the heart of the organization is CCAA's annual summer camp for children and young adults. As one of our largest initiatives, our summer camp is orchestrated with the intention to inspire and foster the abilities of the next generation of artists in the Chester County area.

CCAA experienced significant growth over the year 2022—with a substantial increase in our memberships and class participants. We are proud of the new audiences and community members that we have reached over the past year and that we will continue to engage in the years to come.

Growth of our team in the form of another full-time staff member as well as new artist instructors also positively impacted the day-to-day operations of our organization throughout the course of the year.

As an organization, success was also found in achieving greater financial stability after a period of recovery due to the COVID-19 pandemic, which had a devastating impact on small arts non-profits.

As we look to the future, we hope to continue the growth and positive momentum that we experienced over the course of 2022—from expanding our class schedule to offer new and exciting opportunities for students to improving and exceeding the expectations of our annual events. We are looking forward to a great year ahead.

With gratitude,

Caitlin La Porte

Board of Directors

John Baker, President Chris Foley, Vice President Jeff Schaller, Treasurer Daria Porreca, Secretary Richard Chalfant Gwenn Knapp Mary Manning Chris Scholl John Spangler Dane Tilghman

Staff

Caitlin LaPorte, Director Laurie Moran, Artist Liaison-Coordinator

January 2022

Allinson Gallery Members Show **Huston Gallery** "Cracked to Creation: Healing Power of Intuitive Art" JP Weber

February 2022

()

HIBITION

 \times

 \bigcirc

Allinson Gallery "A Black Thread Through Time: A Personal Journey of Black Artists Group Show" **Huston Gallery** "Visions in Bronze, Gypsum & Charcoal" **Richard Blake**

March 2022

Allinson Gallery Open Call Photography Show Huston Gallery **Open Call Print Show**

April 2022

Allinson Gallery CCIU High School Show Huston Gallery "The Curious Worlds Of Polly Davis Chalfont" **Polly Davis Chalfont**

May 2022

Allinson & Huston Gallery Experience The Art of the **Chester County Studio Tour**



September 2022

Allinson Gallery "With Wax: Materiality & Mixed Media In Encaustic & Cold Wax" **Group Show** Huston Gallery "Under the Bones of the Sycamore"

Lorraine Glessner

October 2022

Allinson Gallery CCAA Members Show Huston Gallery "Newstalgia: Modern Paintings. **Retro Subjects**" Karen McCool

November 2022

Allinson & Huston Gallerv 122nd International Exhibition of Works on Paper **Presented By** The Philadelphia Water Color Society

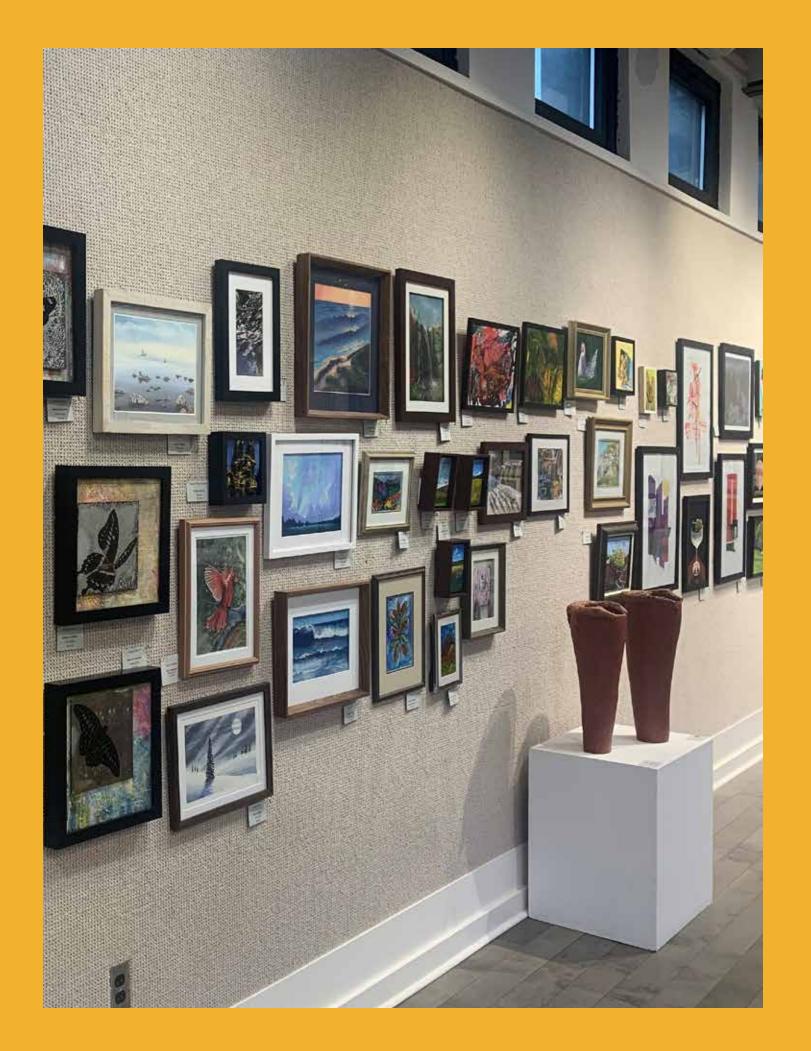
December 2022

Allinson Gallery \$300 and Under Members Show









MEMBERSHIP

The Chester County Art Association is grateful for the support of our members and for the growth of our membership base throughout 2022. Our work towards fulfilling our mission would not be possible without our members.

2022 Membership Benefits:

Ability to participate in 3 member shows: January Members Show October Members Show \$300 and Under Members Show Discounted rates on all classes/workshops Access to equipment rentals



672 Registrations for Classes & workshops in 2022

590 Registrations for CCAA's Open **Ceramics Studio** in 2022

Class & Workshop offerings included a variety of mediums including ceramics, painting, drawing, mixed media, and fiber arts.

118 In-Person Classes & Workshops ran in 2022

COMMUNITY BASED & SPECIALTY WORKSHOPS

Throughout the year, CCAA hosted five different community organizations for workshops in our studios.

Mandala Art Retreat

Pysanky For Peace

Girl Scouts of the USA

Unruh, Turner, Burke, & Frees, P.C.

Owen J. Roberts School District

2022 SUMMER CAMP

At the heart of the organization, CCAA's annual summer camp is orchestrated with the intention to inspire and foster the abilities of the next generation of artists in the Chester County area. During this past summer we were able to increase the number of children and young adults served to 758, compared to summer 2021 when we were only able to serve 494. CCAA was also fortunate enough to provide 68 scholarships this year, working closely with the Melton Center, a nonprofit in the West Chester community.

758 children and young adults participated in summer camp. Many returning for multiple weeks.

81 educational art camp options were available for children and young adults aged 4-17

THANK YOU TO OUR ARTIST INSTRUCTORS IN 2022

Gary Altoonian Jill Benjamin Beth Clark Mark Cole Samantha Diamond **Jennifer Domal** Mia Fabrizio Jim Fitzgerald **Randall Graham** Theresa Groff Abby Hall Patricia Halsey **Cristine Hutchinson** Josh Kleinhans Alejandro Lemus Kate Lewis

Pam Mariani Chris McKinney Sara McLoone Kathy Miller Eo Omwake Jane Palestini **Emma Price** Laura Rivell Wendy Scheirer Nicole Snider Geena Teodecki Sue Trembeth Meredith Wakefield Cate Wallace PhD Maya Wasileski Hattie Weselyk

EVENTS

Chester County Art Walk

The 2nd Annual Chester County Art Walk was held on September 24, 2022, in partnership with the East Goshen Parks Department, where over 50 artists participated.



Christkindlmarkt

CCAA's 3rd Annual Christkindlmarkt took place on Friday, December 2, 2022 and Saturday, December 3, 2022. This fun holiday market featured over 40 vendors, live music, and food trucks.

2022

Total Revenue for Year-Round Classes & Workshops: \$132,482.45 Total Revenue for Summer Camp: \$158,766.90 Total Revenue for Memberships: \$33,436.31 Total Revenue for Shop & Art Sales: \$41,593.04

2021

Total Revenue for Year-Round Classes & Workshops: \$30,180.00 Total Revenue for Summer Camp: \$102,195.50 Total Revenue for Memberships: \$16,668.27 Total Revenue for Shop & Art Sales: \$24,789.43

2020

Total Revenue for Year-Round Classes & Workshops: \$37,158.74 Total Revenue for Summer Camp: \$31,643.83 Total Revenue for Memberships: \$18,205.00 Total Revenue for Shop & Art Sales: **\$13,642.52**



As a small non-profit, the COVID-19 pandemic had a devastating effect on our organization. In the beginning of the pandemic, CCAA toggled to virtual programming and provided free at home art activities on our website to support our families during the statewide shutdown.

CCAA had to close its doors during the height of the pandemic, temporarily pausing all programming, until the Spring of 2021, when the organization reopened its doors. Over the course of the past two years, CCAA has worked to rebuild and reimagine its programming to better serve the community and keep the organization open and thriving during challenging times.

INDIVIDUAL GIVING **AND GRANTS**

In 2022, the Chester County Art Association had 51 individual donations totaling \$11,223.00

GRANTS AWARDED

Chester County Community Foundation

Justamere Foundation

Memton Fund

PA Council on the Arts Creative Communities Mini Grant PECO Small Business Solutions

Sun East Charitable Foundation

GRANTS SUBMITTED

Chester County American Rescue Plan



Total Awarded Grant Funding Recieved

\$40,798.68

68 full and partial scholarships were provided to children and young adults in the community

Increase in the number of children and young adults served during Summer Camp, from **494** in 2021 to **758** individuals in 2022 CCAA Membership grew significantly from **315** members in 2021 to **696** members by the end of 2022

CCAA hosted it's first Black History Month exhibition in February, "A Black Thread Through Time: A Personal Journey of Black Artists"

THANK YOU FOR SUPPORTING THE CHESTER COUNTY ART ASSOCIATION IN 2022!

