



CCAA Fall Schedule Announcement August 13 2020

After closing our facilities 5 months ago, we've been doing our best to make lemonade from lemons—and we've succeeded!

- Sharing free art projects with the Chester County community and beyond.
- Offering well-received online summer art camps and workshops.
- Adapting our Business of Art lecture series to a virtual format and sharing with our artist community.
- Updating our facilities thanks to individual donor support and a grant.
- Completing the launch of a new website as the result of a generous grant.
- Creating and sharing videos of our March art exhibits and gift stores in both West Chester and Exton.

Through this creative period, we've also learned that it's not enough to sustain us. Limited programs with small numbers of students, whether online or onsite, do not cover our staff and facility expenses. Our organization is struggling to survive the pandemic, and unfortunately, we must further reduce our offerings this fall.

CCAA will continue to operate virtually but only on a part-time schedule. No regular classes will be held onsite, although we still hope to offer some special events. Sadly, we will also not be able to hold in person art exhibits this fall, however we are moving forward with creative virtual alternatives for both curated exhibits and group shows.

So many nonprofits and small business are struggling like we are and many have closed. As difficult as this decision is for the fall, our plan is to survive and thrive in the future.

The arts enrich all of our lives. Please show your support of CCAA and the arts—with a donation, enrolling in an online class, renewing your membership, or purchasing a gift card—so that we can collectively celebrate our 90th anniversary in 2021.

I hope that each of you and your families are, and continue to stay, healthy.
Wendy

Wendy Kershner
Executive Director



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